

# Thermal Transfer Solutions

## Retail Labeling



Often, pre-printed labels are used in conjunction with Thermal Transfer Ribbons for retail applications. This concept works great for lower volume products that have high variety, like specialty foods, hardware, sporting goods and craft supplies. Variable information is added to full color labels using thermal transfer during packaging. You can print the product name, type, package size, UPC, nutrition information and ingredients.



### Versatile Performance Wax/Resin Thermal Transfer Ribbons



### Match Your Brand with Color TTR



### Applications

- Specialty Foods
- Sporting Goods
- Home & Garden Equipment
- Craft Supplies
- Nutraceuticals
- Hang Tags



### Requirements



High Quality Print



Label Variety



Smudge Resistance



Compatible



### Label Stock

- Coated Paper
- Semi-Gloss Paper
- Synthetic Paper



### Where

- Manufacturers
- Private label brands
- Contact packagers
- Wholesalers



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