### Thermal Transfer Solutions

# **Flexible Packaging for Food**

With lower cost and high performance, food and beverage manufacturers are fueling growth of flexible packaging. Variable information like date, price and lot codes are applied to packages via thermal transfer technology. Thermal Transfer Overprinters (TTO) are integrated into vertical and horizontal form, fill and seal equipment, playing a critical role in track and trace and food safety.





## **High Speed Coding Maximizes Productivity**

**Thermal Transfer Overprint Ribbons** 

VITFlex+ Standard **Packaging** 

**High Print Quality** Print Speed to 40ips







20% More Ribbon Less Changeovers



VIT330



### **Printer Compatibility**

- Markem® SmartDate®
- Videojet® DataFlex®
- Domino® V-Series
- FlexPackPRO®
- Ice® Zodiac
- Linx®
- Savema
- Allen Coding / Norwood®











## **Applications**

- Snack Food
- Coffee
- Dairy
- Frozen Foods
- Meats/Poultry
- **Spices**

#### Requirements



OEM



High Speed



Frozen



#### **Label Stock**

- Flexible Packaging Films
- Polypropylene / OPP
- Polyethylene / PE
- Polyester

#### Where

- **Food Packaging Plants**
- **Ingredient Processing Plants**
- **Farms**

All brands and product names are registered trademarks of their respective owners.









