Thermal Transfer Solutions

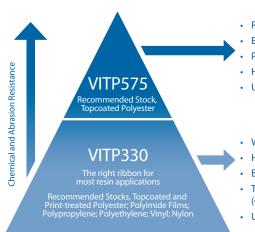
Durable Goods

While many durable labels convey product identification, they also help end users maintain equipment by providing rating plates, critical instructions and warnings. These applications put thermal transfer to the test. The printed image must withstand the life of the labeled product and remain legible. Exposure to extreme temperatures, powerfully corrosive chemicals and other tough conditions offer no forgiveness. As a result, many durable goods require UL 969 Recognized Label Solutions that are pre-approved for certain conditions.





Lasting Performance in Harsh Conditions Resin Thermal Transfer Ribbons



- · Resist harsher chemicals
- Extreme abrasion resistance
- Performs best on polyester
- · High heat resistance
- UL/cUL recognized
- Withstands many chemicals
- High abrasion resistance
- Broad substrate latitude
- Temperature extremes (Cryo to High Heat)
- · UL/cUL recognized

Chemical Resistance

Typical Chemicals Compressor Lubricant Gasoline General Cleaners (e.g. 409) Hydraulic Oil Methanol Motor Oil Silicone Oil WD-40

VITP330















Applications

- **Industrial Equipment**
- **Appliances**
- Heating/Cooling
- **Power Tools**
- Outdoor equipment
- Compressors
- Generators
- **Small Motors**

Requirements





High Quality Durability





Outdoor

Chemical

Label Stock

- Polyester
- Overlaminates

Where

Manufacturers











