

# Thermal Transfer Solutions

## Automotive Labeling



Thermal transfer is an ideal solution to identify, label and track automotive components in-process and throughout the supply chain. Automotive OEM and aftermarket suppliers can choose the level of TTR durability needed so printed images can withstand abrasion, heat, steam, and various cleaners and chemicals. We offer high-performance label solutions for interiors, exteriors and engine compartments in cars, buses or trucks.

### On-Demand Printing Solutions Thermal Transfer Ribbons



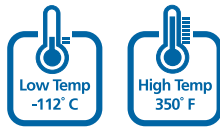
**VITM250**  
WaResin  
Mid-Range Performance  
Paper and BOPP

**VITP330**  
Resin  
High Durability  
Ideal for most applications

**VITP575**  
Resin  
Resists harshest chemicals - Topcoated polyester labels

### Chemical Resistance

Typical Chemicals	VITP330	VITP575
Compressor Lubricant	✓	✓
Engine Cleaner / Degreaser	✓	✓
Gasoline	✓	✓
General Cleaners (e.g. 409)	✓	✓
Hydraulic Oil	✓	✓
Methanol	✓	✓
Motor Oil	✓	✓
Silicone Oil	✓	✓
WD-40	✓	✓



RoHS



### Applications

- Vehicle Parts Lot Tracking
- Vehicle Identification
- Warranty Management



### Requirements



High Quality Print



Outdoor



Smudge Resistance



Chemical



### Label Stock

- Polypropylene/BOPP
- Polyester
- Overlaminates



### Where

- Auto Makers
- OEM Parts Manufacturers
- Aftermarket Parts Manufacturers



855-864-5001  
VistaITSystems.com  
sales@vistaitsystems.com

